

FK Distribution moving towards carbon neutrality

On 31 May, FK Distribution will be taking an important step towards becoming self-sufficient in green power when the company starts up its new solar panel plant, which will provide up to 40 per cent of FK Distribution's total power consumption. The new solar panel project is part of a comprehensive journey towards becoming carbon neutral.

Growing inflation and rising energy prices are making companies the world over accelerate their efforts to become independent of natural gas and other energy sources with climate impacts.

FK Distribution is now launching its latest project in a string of initiatives intended to help the logistics business optimise its sustainability efforts. The big date is 31 May when FK Distribution will inaugurate its new solar panel plant at its Taastrup site, which is expected to provide up to 40 per cent of the company's overall power consumption. This is a big step for FK Distribution in its journey to becoming self-sufficient in green power.

"As Denmark's largest distributor of printed matter, we have a responsibility to do the right thing, and we're constantly looking for ways to run our business in a more sustainable manner and keeping our environmental footprint as small as possible," says Lasse Ingemann Brodt, CEO of FK Distribution.

The solar panels will be divided between FK Distribution's two sites, in Taastrup outside Copenhagen and in Tilst outside Aarhus. FK Distribution is investing in the high double-digits of millions of Danish kroner to install more than 6,000 solar panels covering a total of 10,500m².

Part of a major climate initiative

FK Distribution is already a global first mover when it comes to taking a greener approach to its door-to-door distribution of leaflets. In 2021, for example, FK Distribution signed an agreement with Deutsche Post that gave the giant German corporation access to Danish expertise in its transition to a more environmentally friendly distribution of leaflets.

"It's important for us at FK Distribution to remain a strong marketing channel for Danish business. In order to retain our position, we must consistently seek to optimise both our business and our climate footprint. For example, we have one of Europe's most advanced and most efficient machine-based setups at our distribution operations," explains Ingemann Broth.