

Richard Bunck

Vice Chairman of the Board of Directors

Founder and principal shareholder of North Media A/S

EXECUTIVE POSITIONS AT NORTH MEDIA A/S

Member of the Board of Directors since 9 January 1981 and vice chairman since 13 April 2018. As early as 2 April 1965 founder of Reklame Distribution which later became Forbruger-kontakt A/S. Has served as Managing Director of the company since 2 April 1965 – 2004, after which as chairman of the Board of Directors until 2018 and since then as vice chairman. Term of office expires in 2024.

Born: 1940

Appointed chairman of the Infrastructure Committee and Legal Committee and member of the Nomination and Remuneration Committee by the Board of Directors.

Richard Bunck is not considered independent as he, via Baunegård ApS, is the principal shareholder of the company.

DIRECTORSHIPS AT SUBSIDIARIES

- Forbruger-kontakt A/S, vice chairman
- BoligPortal A/S, vice chairman
- Ofir A/S, vice chairman
- Bekey A/S, vice chairman
- North Media Ejendomme ApS, vice chairman
- Svensk Direktreklam AB, board member

OTHER DIRECTORSHIPS AND EXECUTIVE POSITIONS

- Baunegård ApS, CEO
- Bunck Invest 1 ApS, CEO
- LeanLinking ApS, member

EXPERIENCE

1996	Set up the Group's internet activities
1978	Published the inaugural issue of Søndagsavisen, a weekly newspaper that
	would grow to have the largest circulation and the largest readership
	among Danish newspapers
1965	Established Forbruger-Kontakt
1963	Thule Air Base, Greenland, administration and management
1963	Completed shipping-man training with EAC
1956	Six years' experience as a newspaper distributor



SPECIAL AREAS OF EXPERTISE

In-depth management and business development experience, and not least with infrastructure.

A true entrepreneur who sees new business opportunities as society and markets change and evolve.

Activities initiated are built on strong principles that reflect the Group's values of customer focus, responsibility, quality, fairness and positive aggressiveness.