

**Ulrik Falkner Thagesen**

Member of the Board of Directors

CEO, e-Boks A/S

**EXECUTIVE POSITIONS AT NORTH MEDIA A/S**

Member of the Board of Directors since 27 March 2020. Term of office expires in 2024.

Born: 1971

Appointed member of the Audit Committee, the Sustainability Committee, and the IT-Security Committee by the Board of Directors.

Independent

**OTHER DIRECTORSHIPS AND EXECUTIVE POSITIONS**

- e-Boks Group A/S, CEO
- Basisfinans A/S, member
- Karman Connect A/S, member
- PeytzMail A/S, member

**EDUCATIONAL BACKGROUND**

2018	Board Leadership Programme (banking and mortgage-credit), Copenhagen Business School
1997	Media planning at Den Danske Reklameskole (advertising school)
1996	M.SC. (Econ.), Aarhus University
1995	MBA programme at Leuven University, Belgium

**EXPERIENCE**

2007–2017	MediaCom Nordic, CEO
2007–2015	MediaCom Danmark A/S, CEO
2011–2015	External professor, responsible for the marketing course, DTU Executive MBA
2003–2006	MediAid – Media, Marketing & Management Consultancy, founder & partner
1999–2003	Universal McCann, various positions held, ultimately as managing director
2000–2003	Newwway McCann Interactive, founder & managing partner
1996–1999	Initiative Universal Media, various positions held, ultimately as account manager
1996–1996	Expansion Marketing – IT research

**SPECIAL QUALIFICATIONS**

Management and scaling businesses for growth. Strong strategic and digital transformation skills.

Excellent understanding of finance and accounting, both academically and commercially.