

Lasse Ingemann Brodt

Group CEO, North Media A/S

EXECUTIVE POSITIONS AT NORTH MEDIA A/S

Joined the Executive Board on 2 April 2018.

Born: 1973.

Lasse Brodt is not considered independent.

OTHER EXECUTIVE POSITIONS AT SUBSIDIARIES

- Forbrugerkontakt A/S, CEO and Board member
- Svensk Direktreklam AB, Chairman
- BoligPortal A/S, Chairman
- Ofir A/S, Chairman
- Dayli A/S, Chairman
- Bekey A/S, Chairman

EDUCATIONAL BACKGROUND

2000 Media study programme, Danish School of Advertising and Journalism
1999 MSc in Business Administration and Economics, Copenhagen Business School

EXPERIENCE

2018-2023 FK Distribution A/S, Managing Director
2015- 11 years' experience as a distributor
2012-2018 FK Distribution A/S, Chief Sales Officer
2010-2012 Bring Express A/S, CEO, Bring Danmark A/S, Chief Commercial Officer
2009-2010 Bring Citymail A/S, CEO, VP, Sales and Marketing Executive
2002-2009 Benjamin Media, a part of Bonnier Publications A/S, various positions held, ultimately as Sales and Marketing Executive
2000-2002 Berlingske Media, various positions held, ultimately as Head of Customer Contacts

SPECIAL SKILLS

Leadership and scaling of companies for growth, including strong commercial capabilities within strategy and corporate transformation.

Strong understanding of – and experience with – market dynamics in and around the media industry and Last Mile, including go-to-market strategies and commercial business development.