

Richard Bunck

Vice Chairman

Founder and principal shareholder of North Media A/S

EXECUTIVE POSITIONS AT NORTH MEDIA A/S

Member of the Board of Directors since January 9, 1981, and Vice Chairman since April 13, 2018. Founded the company Reklame Distributionen A/S on April 2, 1965, which later became Forbruger-kontakt A/S. Was CEO of the company from April 2, 1965 to 2004 and then became Chairman of the Board of Directors until 2018, after which he has taken on the task as Vice Chairman. The term of office expires in 2026.

Born: 1940

Appointed Chairman of the Infrastructure Committee and the Legal Committee and member of the Nomination and Remuneration Committee by the Board of Directors.

Richard Bunck is not considered independent as he, via Baunegård ApS, is the principal shareholder of the company.

OTHER EXECUTIVE POSITIONS AT SUBSIDIARIES

- Forbruger-kontakt A/S, Vice Chairman
- Svensk Direktreklam AB, Board Member
- BoligPortal A/S, Vice Chairman
- Ofir A/S, Vice Chairman
- Dayli A/S, Vice Chairman
- Bekey A/S, Vice Chairman
- North Media Ejendomme ApS, Vice Chairman

OTHER EXECUTIVE POSITIONS

- Baunegård ApS, CEO
- Bunck Invest 1 ApS, CEO
- LeanLinking ApS, Board Member

EXPERIENCE

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| 1996 | Set up the Group's internet activities |
| 1978 | Publishes the 1 st edition of Søndagsavisen, which develops into the newspaper with the largest circulation and most readers in Denmark, in addition to becoming the most digitized newspaper in Denmark – long before lead was abolished in the major newspaper houses. |
| 1974 | Starts the digitalization of FK |
| 1965 | Established Forbruger-Kontakt |
| 1963 | Thule Air Base, Greenland, administration and management |
| 1963 | Completed shipping training with EAC |
| 1956 | Six years' experience as a newspaper carrier |

SPECIAL SKILLS

Extensive experience in management and business development, not to mention the development of infrastructures that can create volume business.

A true entrepreneur who sees new business opportunities as society and markets change and evolve.

Activities initiated are built on strong principles that reflect the Group's values of customer focus, responsibility, quality, fairness and positive aggressiveness.