

**Ulrik Falkner Thagesen**

Board member

CEO, e-Boks Group A/S

**EXECUTIVE POSITIONS AT NORTH MEDIA A/S**

Member of the Board of Directors since March 27, 2020. The term of office expires in 2026.

Born: 1971

Appointed member of the Audit Committee, the IT Security Committee and the Infrastructure Committee by the Board of Directors.

Independent

**OTHER EXECUTIVE POSITIONS AT SUBSIDIARIES**

- Forbruger-kontakt A/S, Vice Chairman
- Dayli A/S, Vice Chairman
- Svensk Direktreklam AB, Board Member

**OTHER EXECUTIVE POSITIONS**

- e-Boks Group A/S, CEO
- Falkner Holding ApS, CEO
- PeytzMail A/S, Member

**EDUCATION**

- 2018 Board Leadership Programme (banking and mortgage-credit), Copenhagen Business School
- 1997 Media planning at Den Danske Reklameskole (Advertising school)
- 1996 M.SC. (Econ.), Aarhus University
- 1995 MBA programme at Leuven University, Belgium

**EXPERIENCE**

- 2017- e-Boks Group, CEO
- 2015-2017 MediaCom Nordic, CEO
- 2007-2015 MediaCom Danmark A/S, CEO
- 2011-2015 External professor, responsible for the marketing course, DTU Executive MBA
- 2003-2006 MediAid – Media, Marketing & Management Consultancy, founder & partner
- 1999-2003 Universal McCann, various positions held, ultimately as managing director
- 2000-2003 Newwway McCann Interactive, founder & managing partner

1996–1999 Initiative Universal Media, various positions held, ultimately as account manager

1996–1996 Expansion Marketing – IT research

**SPECIAL SKILLS**

Management and scaling businesses for growth. Strong strategic and digital transformation skills.

Excellent understanding of finance and accounting, both academically and commercially.